

Northwestern Michigan Fair

Board of Directors Meeting

July 18, 2024

1. **Call to Order:** Meeting called to order by Joe Hubbell at 7:01 pm.
2. **Pledge of Allegiance:** Led by Frank Guerin.
3. **Roll Call:** By Tom Looks
 - a. **Board Members Present:** Al Henning, Carolyn Woodhams (arrived after meeting start 7:55pm), Clarissa Johnston, Cody Foster, Erika Sprenger, Frank Guerin, Jill Duell, Joe Hubbell, Karen Zenner, Laurie Ashley, Milt Lewis, Molly Caminata, Sonya Youker, Tom Looks
 - b. **Board Members Absent:** Tammara Sanchez
 - c. **Visitors Present:** Keri Bancroft, Amanda Wilkins, Kelly Stockfisch, Sherri Forton, Nicki Brown, Laura Guerin, Dean Domnoske
4. **Review Agenda**
 - a. **Motion 7.18.24.1:** A. Henning/F. Guerin made a motion to approve July 18, 2024 Agenda as written. **Motion passed unanimously.**
5. **Correspondence:**
 - a. No correspondence.
6. **President's Report:** 16 days until fair.
7. **Treasurer's Report:** No treasurer's report this week.
8. **Presentation & Approval of Meeting Minutes:**
 - a. **Motion 7.18.24.2:** F. Guerin/J. Duell made a motion to approve minutes from July 11, 2024 meeting as amended. **Motion passed unanimously.**
9. **Public Comment:** No Public Comment
10. **New Business:**
 - a. Joe Hubbell – Shared information regarding candid photography and the advertising opportunity using a photographer. We would not be hiring a photographer but instead paying to have our name/logo on pictures. The person will take photos for 3 days, within 2 weeks the photos will be available on her website. We have a contract because it was the simplest way to lay it out. This person is separate from the fair photographer and only takes photos in the showing. The photographer would like to stay on the grounds, a family does have a camper for her to stay in.
 - i. Karen's opinion is that we should try it. It would be a great opportunity and would be good for the kids. Andy should be able to take pictures of whatever/wherever he wants to.
 - ii. Cody suggested that at 1000 pictures the cost is only \$3 per picture.
 - iii. Clarissa expressed concerns that the cattle and swine species are the only animals being photographed.
 - iv. Laurie pointed out terms on the contract about the exclusive photographer. Also, the clause of altering photos and printing. We would need to be able to alter the photos to add them to the premium book.
 - v. Nicki Brown added that the smaller animals are going to be getting additional photos this year with an added photographer, they are also going to have their own backdrop rather than sharing one.
 - vi. Karen added that we should look into it further before we agree to the contract. Laurie will highlight the clauses on the contract that need to be discussed further.

- vii. **Motion 7.18.24.3:** K. Zenner/C. Johnston made motion that we move forward if the contract is amended and agreed upon by both parties. **Motion passed with 8 approving and 3 opposing.**

11. 4H Livestock Council:

- a. Keri Bancroft – Need help with load in day directing traffic, etc. There is a sign-up sheet. A work bee is coming up on Wednesday, June 24th at 6:00 pm. We would appreciate as much help as possible; we will be setting up pens and working around the grounds. 116 kids need to complete work bees at this point. If you see kids sitting around or on their cell phones, please feel free to say something to them. Monday night at 6:30pm is the last livestock council meeting in the pavilion.

12. Unfinished Business:

- a. None

13. Committee Reports:

- a. The board went down the list for all committee reports.

14. Adjournment:

- a. **Motion 7.18.24.4:** S. Youker/J. Duell made motion to adjourn at 8:28 pm. **Motion passed unanimously.**